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Importance: Normal
Subject: Using Outcomes in the Flock Safety Platform
Attachments: [Flock Safety Outcomes.pdf](#)

Hi Team,

A few of you have been asking out using Outcomes in the Flock Platform. Did you know we have an "Outcomes" feature where you can enter/track your successes. Why should you track your success?

- Budget - You can use this data to make a case for City or County executives to keep or expand your technology budget.
- Effectiveness - Your Flock deployment can only become more effective based on data-driven decision-making.

What are the benefits of utilizing Flock's Outcomes Report?

- Each user has the ability to log their activity without needing Administrative level permissions
- Every incident logged is in one central location for the whole organization
- Keeps the data for a year so you don't have to worry about downloading the data every month

Attached is a short 4 min video called "Outcomes Success Tracking" showing you how you can easily enter these, and how an Admin person can track these. Additionally, I have attached a short "Flock Safety Outcomes" document, see pages 2 & 3, again this is short and easy. I would recommend sharing these with your teams. Let me know if you have any questions!



Outcomes Success Tracking - Video Overview.MP4

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